



## Faculty Promotions

In Spring 2023, the following University of Utah Asia Campus faculty members received notification of their promotion to **Associate Professor**, effective Fall 2023:

- **Dr. Reazul Ahsan**, Urban Ecology
- **Dr. Kera Lovell**, History
- **Prof. Nathan Meyer**, Writing and Rhetoric Studies
- **Dr. Scott Morris**, Writing and Rhetoric Studies

Their promotion to the rank of Associate Professor Lecturer is a testament to their outstanding contributions in the classroom and beyond. They have demonstrated exceptional teaching skills, engaged in innovative research, and actively served the university and the community. We are proud of them and grateful for their contributions to UAC.

## COMMUNICATION

### Summer Communication Study Abroad Program (June 21–July 21, 2023)

During Summer 2023, 9 Salt Lake City Campus (SLC) students along with 8 Utah Asia Campus (UAC) students joined the inaugural Summer Communication Study Abroad Program (initiated and developed by **Dr. Suhi Choi**, Department of Communication at SLC). Students took classes with SLC visiting professor, **Dr. Kevin Coe** (Media and Global Citizenship) and UAC professors, **Dr. Sejin Kim** (Strategic Communication with Global Perspectives) and **Dr. Chung Hyun Kim** (Korean Media and Culture).

Each SLC student received a generous scholarship (\$3,000) from the UAC, the Office for Global Engagement and the College of Humanities. Over the course of this program, students took field trips to the DMZ (Demilitarized Zone), K-Pop production sites (e.g.,





MBN Samsung Media Center), various media organizations (e.g., KBS, Edelman, and the Korean Advertising Association) and cultural sites (e.g., Gyeongbok Royal Palace and Insadong). The program certainly played an important role in connecting students from both campuses. Program feedback was overwhelmingly positive, with students highlighting the opportunities to gain hands-on global media experience in Korea and to learn about Korean culture and history.



In his COMM 3630 (Absolute Communication) class, **Dr. Chung-Hyun Kim** had his students develop strategic marketing communication plans for real-world clients and work with industry professionals. Students visited major advertising/PR agencies for the orientation workshop at the beginning of the semester and again for the final presentation at the end of the semester. The projects gave students insights into the work dynamics of a "real-world" agency, provided an opportunity to engage in industry networking and practice their professional presentation skills. During the 2022-23 academic year, the projects conducted and its clients were as follows:



**Fall 2022**

Project I (with Yogiyo):

- Brand Campaign Planning for Yogiyo: Contents Marketing targeting the MZ generation
- Evaluation of Yogiyo Brand and the Development of Contents Marketing Program

Project II (with Edelman-Korea):

- Planning PR Programs of Saudi Arabia in South Korea
- IMC Plan for Incheon Overseas Marketing Communication

**Spring 2023**

Project I (with SM C & C):

- A Strategic Marketing Communication Plan for the Revitalization of CJ Beksul (CJ Foods)

Project II (with Edelman-Korea):

- Overseas PR Programs for the Busan Expo 2030
- Consumer Marketing Communication Strategy for Jeju Beer



**Dr. Sejin Kim** co-authored a research article (with Dr. Do Kyun David Kim, University of Louisiana at Lafayette, Lafayette, LA, USA) titled "What if you have a humanoid AI robot doctor?: An investigation of public trust in South Korea", published in the *Journal of Communication in Healthcare* (2022, Vol. 15, No. 4: 276-285).

In Fall 2022, Dr. Kim delivered a guest lecture on "UN's Sustainable Development Goal (SDG), Climate Action: Diffusion of Innovation Applications in Utilizing Environmental Opinion Leaders" at the UAC Global CSR Camp Event. In October 2022, he was elected by his UAC faculty colleagues to serve as the inaugural UAC representative on the University of Utah Academic Senate. Finally, Dr. Kim also served as an Advisory Committee Member on the City of Incheon's "City Brand Committee" from April 2021 through April 2023. In that capacity, he attended meetings to approve proposals to improve the brand image of Incheon, both nationally and internationally.



**Dr. Paul Rose** initiated work to restore two endeavors previously established at the UAC. The first, *Project Longbridge*, involves producing documentaries about international personal relationships that were formed because of the Korean War. Short documentaries were already produced and more were in the works when funding from UROP (University Research Opportunities Program) in Salt Lake was terminated. New funding opportunities for student researchers and documentarians are now available with the UAC Undergraduate Research Opportunity Grant (UROG). Because the aging demographic of people who can participate in the program is now quite small, the project needs to evolve toward a secondary research method involving government data and descendants. Dr. Rose has met with two UAC alumni involved with the initial program who are interested in seeing it return and willing to act as advisors.

A second project, associated with COMM 4560 (Video Production 2), is a Learning Abroad activity and involves students traveling to the Philippines to perform humanitarian work among the Aeta indigenous people while documenting the experience. Dr. Rose has started to build contacts in the Philippines again to reinvigorate the program and has Utah campus faculty willing to help with the project.

## ELECTRICAL & COMPUTER ENGINEERING (ECE)

### ECE Summer Program

In summer 2023, a great chapter unfolded at the University of Utah's Electrical and Computer Engineering (ECE) Department as they welcomed 23 ECE students from the Utah Asia Campus, extending an invitation to embark on a captivating two-week tour of the Salt Lake Campus. Each day was filled with enriching interactions, as the students engaged with a diverse array of ECE faculty members. This allowed them to gain insights into the captivating world of research labs and ongoing projects. A series of exclusive guided tours, featuring companies such as the Utah Nanofabrication Lab, Blackrock Neurotech, Adobe, and Texas Instruments, became the highlights of their journey.



Adding to the charm of this experience, the students had the opportunity to explore the State Capitol and one of Utah's beautiful National Parks. Undoubtedly, this adventure etched a significant mark on the academic journey of these students as they continue to prepare for the completion of their studies in Utah.

### ECE Summer Coding Camp

Over the summer, the ECE department organized a two-week coding camp tailored for students with little to no prior coding experience. The camp centered around one of the most widely used coding languages, Python. Serving as an intense version of the CS1400 coding class, the ECE coding camp aimed to comprehensively introduce fundamental programming concepts, provide students with extensive hands-on programming practice and allow them to hone their skills.

A noteworthy aspect of the coding camp was its potential long-term benefit for participants. Students who successfully complete the post-camp placement test will have the chance to enroll in more advanced classes within the ECE program. This advancement not only accelerates their learning but also translates into time and financial savings. All in all, the ECE coding camp represents an excellent starting point for those new to coding, fostering practical skills and opening doors to further academic achievements.



Throughout the 2022-2023 academic year, **Dr. Muhammad Raheel Bhutta** maintained a very active research agenda. He was a featured keynote speaker at the 2nd Global Expert Meet on Applied Science, Engineering and Technology (GEMASET), held in Paris, France (October 14-16, 2022) where he delivered a presentation on "Non-Invasive brain imaging techniques." He also presented his research on "fNIRS combined with Deep Learning for Deception Decoding in an Interactive Game" at the International Conference and Exhibition for Science (ICES), held in Riyadh, Saudi Arabia (February 6-8, 2023).

He co-authored two research papers, published in *Scientific Reports* (September 2022) and *Bioengineering* (April 2023), respectively.

- Asam, M., Khan, S.H., Akbar, A. Bibi, S., Jamal, T., Khan, A., Ghafoor, U., Bhutta, M. R. (2022). "IoT malware detection architecture using a novel channel boosted and squeezed CNN." *Scientific Reports*, Vol. 12, No. 1, September 2022.
- Ali, M. U., Hussain, S. J., Zafar, A., Bhutta, M. R., Lee, S. W. (2023). "WBM-DLNet: Wrapper-Based Metaheuristic Deep Learning Networks Feature Optimization for Enhancing Brain Tumor Detection." *Bioengineering*, Vol. 10, No. 4, April 2023.

Additionally, he submitted a co-authored research article, titled "Internet addiction and analyzing its psychosocial risk factors: A survey-based case study of youth of an urban area, Pakistan", for publication consideration.

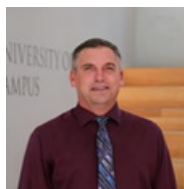
Lastly, Dr. Bhutta also presented on the topic of "Deception detection using fNIRS and neural networks" at the 2023 Incheon Global Campus (IGC) Research Showcase, held on May 22.



**Dr. Habtamu Minassie Aycheh** received an invitation from Seoul National University to train undergraduate and graduate students in machine learning applications. To that end, he offered training on "Prediction of clinical phenotypes using integrated personal health records - using machine learning."

In the ECE program, Dr. Aycheh has been actively involved in promoting and supporting student research. He has been mentoring a team of three students working on an AI and Natural Language Processing project ("Code Generation of a Programming Language from Korean Text") and one student focusing on a Computer Vision project ("Gesture vs. Joystick: A Comparative Study of Drone Control Interfaces for Beginners").

## FILM & MEDIA ARTS (FMA)



**Prof. Dustin Schwindt** coordinated two community outreach events in the 2022-2023 academic year: the Gongsil Gongsil Art Show (August 15-27, 2022) and the F&MAD Film Fest Asia (April 12-14, 2023).

In cooperation with the Yeonsu Foundation for Arts and Culture (YSFAC), the UAC showcased recent collections from three student artists -- Yujin Cho (Mixed Media), Lauren Butler (Photography), and Jae Hyung Kim (Photography) -- in a commercial gallery space near Songdo's Central Park. The gallery also hosted individual pieces from 13 other UAC student artists and alumni that have appeared in past Incheon Global Campus (IGC) student art shows.



The 2023 F&MAD Film Fest Asia was the second annual (and the first in-person) festival. It screened at Megabox MX to a crowd of over 150 attendees, including UAC & IGC faculty, staff, students, Incheon community members, and special guests. The festival was followed by an Awards Ceremony at Sesame Museum near Songdo's Central Park. The jury prize winner, *Swerve Confrontation* (Director Byungseok Kim), has also screened at various online festivals in Europe.



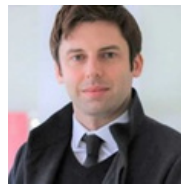
From 11-17 June 2023, **Prof. Philip Garcia** attended the Annecy Animation Festival in Annecy, France -- the biggest animation festival in Europe. Among his many activities at the festival, he visited various industry expo booths showcasing animation studios, animation schools, and technologies from dozens of participating countries. He also met the Bucheon International Animation Festival (BIAF) 2023 Organizers and several Korean Animation Industry professionals, and collected relevant information and insights that he intends to share with students who are interested in pursuing Animation careers. Additionally, he visited the TVPaint software company booth and received some specially created Video Storyboard tutorials that he intends to use and learn for his Fall 2023 Storyboarding course.



Additionally, he had the great fortune of meeting the festival's Main VIP Guest celebrity, the "Pinocchio" Academy Award Film Director Guillermo Del Toro, and attended several pitch show-and-tells, including from New K-Ani (Korean Animation studios) and from the Philippine Animation Studios.



**Prof. Yee Sien Ang** spent part of her summer visit to her home city of Kuala Lumpur, Malaysia, in the shooting a professional multi-lingual (Mandarin, English, and Malay) TV commercial for the Japanese premium skincare brand, Hada Labo. The shoot, which involved Dreamteam Studio production company, took place in the third week of June 2023, and will result in multiple advertising spots that are scheduled to be available online by August 2023.



In the 2022-2023 academic year, **Prof. Simon McEntegart** developed two new courses -- "Introduction to Film Genres" (exclusively offered at UAC, and focusing on the analysis of genre convention development) and "Directors" (providing students with a detailed study of six master directors, analyzing the cinematic techniques employed in the creation of their work). In Spring 2023, Prof. McEntegart arranged and hosted a Q&A with producer Young Kim, as well as a screening of her documentary film "The Man Who Paints Water Drops". A YouTube highlight of the event is available at <https://www.youtube.com/watch?v=gY089mzwHf8>.

# INTERDISCIPLINARY STUDIES (IDIS)

## ART



In an effort to broaden the selection of courses for UAC students, **Prof. Se Young Kim** developed and launched a painting course (ART 1030 Non-Major Painting) in Spring 2023. Additionally, she took a six-month Ceramics/Pottery practice course (Summer-Fall 2022) at a local pottery studio to develop a new hand-building ceramics course for Spring 2024.

In October 2022, Prof. Kim displayed her work in a group exhibition with local artists, organized by the Yeonsu Foundation of Art and Culture and held at the Incheon Start-Up Park. She also spearheaded the idea of a UAC Art and Cultural Committee and has been co-chairing it since its official launch in Spring 2023. The Committee aims to foster an intellectually stimulating environment to deepen UAC's community engagement and build interdisciplinary collaborations while strengthening student critical thinking and creativity, including through a 'Creative Mini-Grant' initiative that allows students to creatively explore material culture.

Prof. Kim was also instrumental in promoting and organizing a number of on-campus events in the 2022-2023 academic year, including an annual UAC student, faculty, and staff art exhibition ('Art Show'), an art workshop focusing on how to use creative activities to deepen art engagement ('Response Art') in Fall 2022 as well as the annual Art & Social Justice event series ('Art for Change') in Spring 2023. Finally, she also invited the founder of 'LOVE: RE PAPER', a local social enterprise that buys boxes and paper at a higher price from elderly seniors who collect them from the streets and then upcycles those to eco-friendly canvases, to deliver an on-campus workshop. The event gave students an opportunity to understand the social issues and bias against ageism and how to change perspectives to empower each other and make supportable living conditions for both younger and older generations.



## BIOLOGY



In Spring 2023, **Dr. Hye-Joo Kwon** earned two professional development certificates from workshops organized by the Howard Hughes Medical Institute (HHMI):

- "Teaching Vaccinations and Adaptive Immunity with HHMI BioInteractive" (Jan. 2023)
- "Promoting Dialogue About Social and Health Inequities Using HHMI BioInteractive's Biology of Skin Color Resources" (Feb. 2023)

She also gave a poster presentation of her research on "The many faces of vitamin D: Developmental roles of vitamin D receptor (VDR) signaling" at the 2023 IGC Research Showcase on May 22.

## CHEMISTRY



**Dr. Georgios Karotsis** has established a vibrant and ongoing research collaboration with the Chemistry Department at Nanjing University, a public research university in Nanjing, Jiangsu Province, People's Republic of China. He presented initial findings of this research collaboration in a poster presentation ("Uranium-catalyzed C-H alkynylation and olefination") at the 2023 IGC Research Showcase on May 22. In the summer, Dr. Karotsis spent more time at Nanjing University to conduct additional experiments related to that research project.

## EXERCISE & SPORT SCIENCE FITNESS



In Fall 2022, **Dr. Wondae Kim** launched two new courses -- Jogging for Fitness (ESSF 1043) and Basketball (ESSF 1200). Additionally, he successfully organized the 2nd UAC tennis tournament on April 29, 2023. In his spare time, he offered free tennis lessons to UAC faculty and staff.

Dr. Kim was also actively involved in the larger community in the 2022-2023 academic year. He taught Korean high school students in Incheon (Songdo) as part of the High School Credit Bank System, which allows students to accumulate credits for courses taken outside of school, such as university or community college courses, and transfer those credits back to their high school. Additionally, he provided private tennis lessons to Incheon citizens in either English or Korean as a community service.



## HISTORY



In the 2022-2023 academic year, **Dr. Kera Lovell** maintained a very active scholarly agenda. In addition to developing three new courses -- American Bodies, Environmental Humanities, and History and Entertainment Media -- she co-authored (together with Dr. Scott Morris, Writing and Rhetoric Studies) a journal article ("Food Studies as Experiential Learning") that was published in January 2023 in *AMPS (Architecture, Media, Politics, Society) Proceedings Series* 28.2 (pp. 332-336) as the product of the conference "A Focus on Pedagogy: Teaching, Learning and Research in the Modern Academy" held virtually on April 20-22, 2022. Additionally, she published a digital essay ("Green Space versus the Police State: The Future of Weelaunee People's Park") in *Environmental History Now* (April 4, 2023).

Dr. Lovell also presented her work at major international conferences, including:

- "Teaching Transnational Food Studies through Recipe Reenactments, from Indiana and Hawai'i to South Korea", National Council on Public History (NCPH) 2023 Meeting, April 12-15, Atlanta, GA, USA
- "The Sensory Experience of People's Park Protests, 1967-1975", 2023 Popular Culture Association/American Culture Association Annual Conference, April 5-8, San Antonio, TX, USA
- "From Chicano Park to Poor People's Park: Latinx Identity in Protest Encampments against Urban Renewal", 2023 Organization of American Historians (OAH) Annual Conference, March 30-April 2, Los Angeles, CA, USA
- "Queer Design as Protest: The Ephemerality of Shape-Shifting Design in the People's Park Protest Movement, 1968-1978", 2022 American Studies Association of Turkey (ASAT) Annual Conference/41st International American Studies Conference ("Trans\*America"), November 16-18, Ankara, Turkey.
- "The Sensory Experience of People's Park Protests, 1967-1975", 2022 RGS-IBG (Royal Geographical Society - Institute of British Geographers) Annual International Conference, August 30-September 2, Newcastle, United Kingdom.

Furthermore, Dr. Lovell was a guest speaker at the University of Maryland's iSchool ("The People's Archive: Using Oral History Interviews to Create Conversations about Gender and Sexuality", April 2023), the Department of History at the University of Nebraska ("The Legacy of the Black Panther Party", April 2023), and the Global Education Institute at Duksung University, South Korea ("Experiential Learning and Critical Thinking: Global Food Studies and US History at the University Level in Korea", November 2022).

Finally, Dr. Lovell has been awarded a fellowship through the Mellon Democracy and Landscape Initiative (funded by Harvard University) at Dumbarton Oaks for Spring 2024.

## KOREAN LANGUAGE



In Spring 2023, together with the Korean language program at George Mason University Korea (GMUK), **Prof. Eunkyung Park** organized a Korean Program Cultural Excursion that saw 30 UAC students and 40 GMUK students engage in various cultural activities at the Chandeokgung Palace in Seoul, including wearing traditional Korean clothing ('hanbok').



The Korean Teacher Training Center (KTTC) in Thailand extended an invitation to Prof. Park to contribute to the 2nd Korean Teacher Training Program. Prof. Park served as an online lecturer for the program on April 2 (Topic: "Academic Korean Listening Clinic") and April 15 (Topic: "Korean Listening Teaching Method Coaching Workshop"). On June 18, she presented on "TOPIK I & II" in an online Korean Textbook Utilization Training program, organized by the Korean Teacher Training Center in Thailand.

## MATHEMATICS



**Dr. Hwan Yong Lee** submitted a paper ("On an extension of generalized coherent pairs of orthogonal polynomials") for publication consideration to the *Journal of the Indian Mathematical Society* and has been working on two additional projects ("Analysis of Electromagnetic Transmission through Periodic Apertures" and "Optimization of Transmission Spectra through Periodic Plasmonic Structure") in the 2022-2023 academic year. Additionally, he has been working on a book project ("AI Math") with two co-authors.



**Dr. Santosh Pathak** had a paper ("An Analysis of the Pressure Term in the Incompressible Navier-Stokes Equations with Bounded Initial Data"), based on his PhD dissertation, accepted for publication in *Memoirs on Differential Equations and Mathematical Physics* (Volume 89) and submitted a manuscript ("Graphing of Functions and Graphical Aspects of Several Learning Concepts of High School Mathematics in Nepal") for publication consideration. He has also been working on a research project that looks at students' understanding of different symbolic representations of functions.

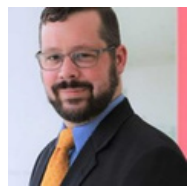
## MUSIC



In October 2022, **Dr. Jong-hun Bae** was a conductor at Opera La Traviata in Busan for an opera choir, and a vocal coach for soloists. On April 14, 2023, he made his Seoul debut as a conductor at the Yongsan Art Center. The event was organized by the Pusan National University Alumni Association in Seoul and included both Western Classical Music and Korean Pop Music. Finally, on July 8, 2023, Dr. Bae made his first appearance as a conductor with the Tokyo Sinfonia at Ginza's famed Oji Hall in the heart of Tokyo.

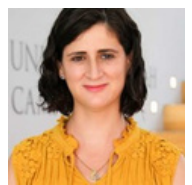
At UAC, Dr. Bae organized a live-music Christmas concert for the UAC community in December 2022. The program included familiar Western Christmas music and familiar Korean music.

## POLITICAL SCIENCE



In October 2022, **Dr. Porter Morgan** organized and hosted a panel discussion on "Understanding the Ukraine/Russia War", featuring Dr. Francis Schortgen (Associate Dean of Faculty at UAC) and Dr. Borislava Manojlovic (Assistant Professor of Conflict Analysis and Resolution and Co-Director of the Center for Peace and Conflict Studies Asia at George Mason University Korea). The event was part of International Week activities at UAC. He has also been working extensively on a new research project, titled "'Limits of Living the Dream': Ontological Security in China", which he hopes to submit for publication consideration in the 2023-2024 academic year.

## SPANISH LANGUAGE



**Dr. Maria Teresa Martínez-García** maintained a very active scholarly agenda in the 2022-2023 academic year. She received internal and external funding for activities related to a project on the acquisition of word-level stress in Spanish by different groups of learners (French, German, English, & Korean learners of Spanish). The project is an international collaboration between UAC and the Universities of Fribourg and Bern in Switzerland.

Research funding was provided by:

- 2023-24 Jakob Wuest Fonds, Empiris Foundation (CHF 29, 925) for research on "The influence of stress 'deafness' on word recognition in a foreign language"
- 2022-23 Faculty Small Grant Program (FSGP) Award (Fall 2022), University of Utah (USD 2,030) for research on "The influence of stress 'deafness' on word recognition in a foreign language"

Dr. Martínez-García also presented on various topics at several international conferences:

- "Relation between Musical Aptitude and L2 Stress Perception in French- and Korean-Speaking Listeners" (co-authored), 20th International Congress of the Phonetic Sciences, Prague, Czech Republic, August 7-11, 2023
- "Active Research in the Language Classroom: How Research and Teaching Pronunciation are Interrelated", 105th American Association of Teachers of Spanish & Portuguese Annual Conference, Salamanca, Spain, June 26-29, 2023
- "Do Korean and French-speaking listeners present similar difficulties in perceiving Spanish lexical stress?" (co-authored), 9th International Conference on Experimental Phonetics, Vigo, Spain, June 21-23, 2023
- "Do Korean and French-speaking listeners present similar difficulties in perceiving Spanish lexical stress?", Second Annual Asia Conference at Salt Lake Community College (online), Salt Lake City, Utah, USA, March 30, 2023
- "How do the properties of the native language influence how listeners perceive sounds in a second language?", Incheon Global Campus (IGC) Research Showcase, Incheon, South Korea, May 22, 2023



Additionally, she published her research in the *European Journal of Applied Linguistics Studies* ("New Perspectives on the Teaching of Pronunciation: The Case of the Spanish Vowels," 2022, pp. 145-164) and *Estudios del Observatorio / Observatorio Studies* ("The Economic Value of Spanish in the United States: Opportunities and Challenges for the Future," 2022, pp. 1-48).

At UAC, she organized a number of events aimed at fostering student involvement and retention. These included:

- Día de los Muertos Event (October 27, 2022)
- Flamenco Lecture (November 17, 2022), as part of the International Education Week
- Illustrated Manuscripts (November 21, 2022), part of the Art & Culture Committee's Lunch and Learn Workshops
- Crocheting for a Cause (March 22, 2023), part of the Art & Culture Committee's Lunch and Learn Workshops
- Introduction to Research Workshops, co-hosted with Dr. Sandra Schwab, University of Bern, Switzerland (June 2, 2023)
  - "Methodology in Linguistic Research" Workshop
  - "Statistical Analysis for Beginners" Workshop

Finally, Dr. Martínez-García was also actively involved in civic and community life, serving among others as:

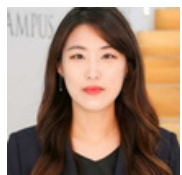
- Examiner of the official *Diplomas de Español como Lengua Extranjera* (Diplomas of Spanish as a Foreign Language, or DELE) exams for the Instituto Cervantes (Seoul & Incheon, South Korea)
- Honorary reporter (in the Spanish section of the program) for the Korean Culture and Information Service, which is part of the Korean Ministry of Culture, Sports, and Tourism
- Member of the International World In Korea (IWIK) volunteer NGO
- Scientific Committee Member of the Observatorio Nébrija del Español (dedicated to studying the "manifestations or impulses that broaden the horizon of the use and projection of Spanish in the world")

## PSYCHOLOGY



In Fall 2022, **Dr. Carina Pals** added a new course to her teaching portfolio, offering PSY 3010 (Research Methods), which is a mandatory course in the PSY curriculum. Additionally, with the advent of ChatGPT, she developed a module to teach her students about "AI literacy", specifically highlighting the abilities and flaws of ChatGPT. On May 17, 2023, she shared her insights on "Studying in a Foreign Language: Cascading Effects of Effortful Speech Understanding" with UAC colleagues in a Faculty Lunch Discussion session.

Dr. Pals also mentored a group of psychology students ([Sieun Shin](#), [Riley Jo](#), and [Ji Hyeon Moon](#)) who had received a UROG empirical grant in Fall 2022 and subsequently presented their research ("The effect of verbal vs non-verbal auditory distractors on encoding constructed vocabulary in long-term memory") at the IGC Research Showcase on May 22, 2023.



**Dr. Ha Na Yoo** was appointed to serve as a member of the board of directors of the Korean Society for Developmental Psychology (2023-2024), a division of the Korean Psychological Association. Additionally, she started serving on the Society's program committee, assisting the committee chair with organizing conferences and reviewing conference submissions.

# UNDERGRADUATE STUDIES

## Community Building between UGS and LEAP Students



The UGS and LEAP students suggested get-togethers to foster community across the UGS sections and with the students from the UAC and SLC campuses. Utilizing the resources and events available at UAC, students participated as a group in a Lunch and Learn workshop on designing environmentally sustainable messages on their eco bags and volunteered in the Student Leadership & Involvement's Day of Service to clean up our local beach. The success of these gatherings inspired students to take a group trip to Namdaemun Market in Seoul to better understand the historical and social development of Korean communities. The tour also included visits to other Seoul-area attractions such as Myeongdong, Namsan Tower, and Cheongyecheon



**Dr. Ahram Park**, a UGS and LEAP Learning Communities faculty, presented at the American Educational Research Association (AERA) Annual Meeting in April 2023. Dr. Park chaired three panel sessions and presented two of her ongoing projects. The first presentation focused on conducting qualitative and participatory research with court-involved youth around care-based pedagogy and the second presentation focused on examining the media literacy practices of youth at an alternative-to-detention afterschool program as a way to understand online activism that the youth participate in to foster awareness around juvenile justice.

## URBAN ECOLOGY

### End-of-Semester Exhibition (May 31-June 9, 2023)

The Urban Ecology program organized an end-of-semester exhibition (May 31-June 9) showcasing student projects, models, and posters from four different Spring 2023 courses, including ARCH 2630 (Design Foundations Workshop) and CMP 3270 (Visual and Oral Communication) taught by **Dr. Idil Ayril**, and CMP 2010 (Design Ecologies) and CMP 3100 (Planning Theory & Practice) taught by **Dr. Reazul Ahsan**.

The main subject of ARCH 2630 was 'Forgotten Space', and students looked for abandoned spaces in the city to re-activate them with various structures, public spaces, and activities/programs.



### Field Trip to The World Bank Korea



On May 8, 2023, UAC Urban Ecology students, along with their professors (**Dr. Reazul Ahsan** and **Dr. Idil Ayril**) and the Director of External Relations and Alumni Relations (**Mr. James Park**), visited the World Bank Korea office in Songdo. The purpose of the trip was to enhance students' understanding of the World Bank's role in global development and sustainability initiatives.

During the visit, the students had the opportunity to engage with World Bank professionals who provided a comprehensive overview of the institution's policies on environmental and social sustainability issues, which are crucial in global

development strategies. The students were particularly interested in exploring the differences between the World Bank's linear and circular approaches to sustainable development and their potential impact on the future of sustainability. As aspiring contributors to global development and sustainability, the students also had the opportunity to learn about potential career opportunities at the World Bank.

The World Bank Korea has a dedicated division for the Smart City Development Project, a key component of the Urban Ecology program at the University of Utah. World Bank experts enthusiastically shared their experiences and practical knowledge with the students, enabling them to prepare for future city development programs.



**Dr. Reazul Ahsan** maintained a very active research agenda in the 2022-2023 academic year. He presented his research projects at international conferences:

- "Long-term effects of climate change on women's reproductive health: an unreported social crisis in Bangladesh's South Coast region," 2nd Global South Nexus (GNS) International Conference, Perth, Australia, 24-25 November 2022

- "Inclusive (healthy and Eco-city) urban planning for future challenges in a post-pandemic Asian society," 5th International Conference on Civil Engineering and Architecture (ICCEA), Hanoi, Vietnam, December 16-18, 2022
- "Understanding the intricate interplay between water security, climate change, and the livelihoods of Bangladesh's coastal communities," Water Security and Climate Change Conference, Thailand, December 1-3, 2022

In addition to having his conference papers published in the respective *Conference Proceedings*, Dr. Ahsan also authored two peer-reviewed journal articles:

- "Does social capital contribute to resilience? Exploring the perspectives of displaced women living in urban slums in Khulna City," *International Journal of Disaster Risks Reduction* 94 (2023).
- "Environmental non-migration as adaptation in hazard-prone areas: Evidence from coastal Bangladesh," *Global Environmental Change* 77 (2022)
- "ICT uses, constraints, and challenges in flash flood risk management: A case study in North-Eastern Haor areas of Bangladesh," *Sustainability* 14 (2022)

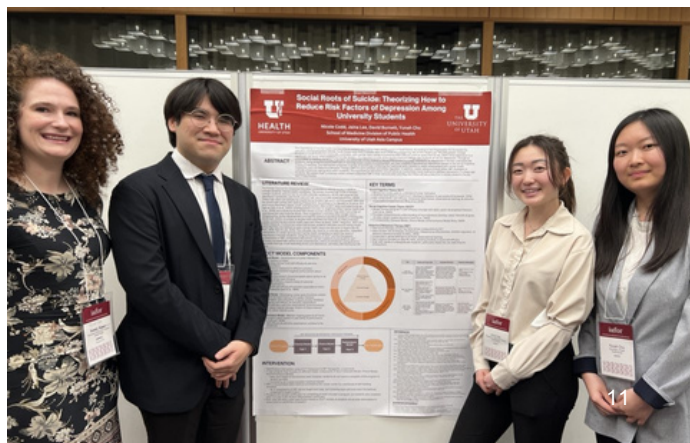
In Spring 2023, he began offering CMP 4950 (Undergraduate Research) and mentored four student groups who presented their research on urban forest, urban open space, and urban green belt design to safeguard urban environment and ecology in Korea at the IGC Research Showcase on May 22. At that same event, Dr. Ahsan delivered a paper ("An overlooked social crisis to achieve SDGs: The long-term impact of climate change on women's reproductive health in the south coast region of Bangladesh") on the Sustainable Development panel.

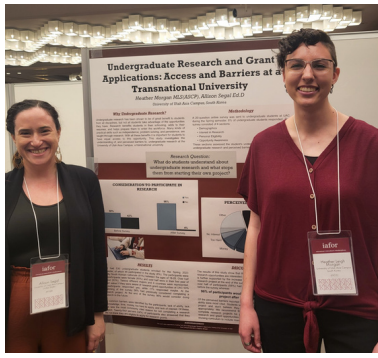
Finally, Dr. Ahsan was also deeply engaged in the larger Incheon community. As a member of the Incheon Citizen College Program, he taught a "Circular Economy" course to professionals in Incheon to introduce waste management and green urbanism. Additionally, as part of the Incheon Dream University program (organized by the Incheon Education Ministry), he taught a course on "Climate Change and Green Urbanism" to 15 students from various high schools in Incheon.

## Writing & Rhetoric Studies

### International Academic Forum (IAFOR) Conferences, Tokyo

In Spring 2023, **Dr. Allison Segal**, **Dr. Hugh Schuckman**, **Prof. Brandy Bippes**, and **Prof. Jacquie Hebert** mentored and accompanied a group of undergraduate and graduate students to Tokyo, Japan, to present their research at the 9th Asian Conference on Education & International Development (March 27-30) and the 13th Asian Conference on Psychology & Behavioral Sciences (March 31-April 3), organized by the International Academic Forum (IAFOR).





**Yunah Cho** (Administrative Coordinator, Center for Medical Innovation Asia at UAC) co-presented research on "Social Roots of Suicide: Theorizing How to Reduce Risk Factors of Depression Among University Students" with Nicole Codd, David Burnett and Jaina Lee (left to right in picture above).

**Dr. Allison Segal** and Heather Morgan co-presented their findings on "Undergraduate Research and Grant Applications: Access and Barriers at a Transnational University."



In the 2022-2023 academic year, **Prof. Brandy Bippes** continued her work (together with two Writing & Rhetoric Studies colleagues from the Salt Lake City campus) on the Virtual Exchange/Collaborative Online International Learning (VE/COIL) initiative. She shared opportunities with the UAC community, developed training materials, and invited UAC faculty to participate in a VE/COIL collaboration with Salt Lake City faculty. On November 16, 2022,

Prof. Bippes gave a presentation of the VE/COIL project at a UAC Faculty Lunch Discussion session and offered suggestions on how faculty could get involved and potentially secure funding support to develop their own courses. Since then, she has also been working on a Canvas training module for faculty who are interested in developing VE/COIL projects or classes.

In January 2023, Prof. Bippes developed and delivered a modified ultra-intensive 3-week WRTG 2010 (Intermediate Writing: Academic Writing & Research) course for the Early Spring semester as well as two courses ("English Conversation" and "English Writing for the American University") for the Early Spring 2023 UAC Pre-Collegiate Camp. The camp was an 8-day event for new UAC enrollees that provided opportunities for relationship-building between new students and UAC faculty. Additionally, she developed WRTG 1008 (Foundations of U.S. Academic Writing), which will be launched in Fall 2023.

In Spring 2023, Prof. Bippes was elected by the UAC faculty body to serve as the UAC representative on an Ad-Hoc Committee on Career-Line Faculty Matters at the Salt Lake City campus.



In collaboration with Nozomi Inuka from DePaul University in Chicago and Janice Sestan from Douglas College in Greater Vancouver, **Prof. Jacquie Hebert** contributed to a DePaul University Global Conversation, by preparing and facilitating a Zoom session on "Global Citizenship for a Sustainable Future: Engaging with the United Nations Sustainable Development Goals" in Fall 2022. The session was attended by some 40 university students from around the world and gave students the opportunity to discuss and share their ideas on environmental sustainability.

In late June, she attended a "Train the Trainers: Designing COIL" workshop with Janice Sestan at the British Columbia International Education Conference, which will serve as a starting point for potential future projects to promote collaborative international learning in their respective courses.

At UAC, she joined the Labor Management Council in Spring 2023 and subsequently volunteered serve as chair going forward.



During the 2022-23 academic year, **Prof. Nathan Meyer** dedicated 123 hours (evenings and weekends) to professional development by taking structured online courses in pedagogy and teacher training offered by prestigious universities from around the world. He earned 7 Coursera certificates (see details below) in subjects ranging from modern course design and teacher mentoring to diversity & inclusive teaching and assessment design.

- Online Learning Certificate (10 hours) -- Duke University, August 2022
- Certificate in Foundations of Teaching for Learning: Curriculum (10 hours) -- Commonwealth Educational Trust, September 2022
- Assessment in Higher Education: Professional Development for Teachers Certificate (17 hours) -- Erasmus University Rotterdam, October 2022
- Teachers Mentoring Teachers: Practices for Powerful Professional Communities (18 hours) -- Harvard University, December 2022

- Instructional Design Foundations and Applications (13 hours) -- University of Illinois at Urbana-Champaign, December 2022
- Diversity and Inclusion in Education (18 hours) -- University of Glasgow, April 2023
- Making Sense of the News: News Literacy Lessons for Digital Citizens (14 hours) -- University of Hong Kong and State University of New York, April 2023

For Spring 2023, Prof Meyer designed and introduced a new course at UAC -- WRTG 3040 (Digital Storytelling). The course introduces students to the narrative and rhetorical principles of multimedia storytelling and puts that theory into practice using ubiquitous digital tools to create compelling stories shared through online platforms.

Additionally, Prof. Meyer continued as an educational consultant for the U.S. State Department by collaborating closely with Regional English Language Offices, Peace Corps, and embassies in Moldova, and Hungary in Summer 2023 to provide pedagogical support and teacher training to universities and national teaching associations in developing education systems.

- "Project-Based Learning (PBL) Training for ACCESS Teachers" (Chişinău, Moldova: June 26-30): These interactive sessions introduced participants to core concepts and best practices of PBL, analyzed and evaluated activities and teaching scenarios, reviewed the steps needed to create PBL projects, and troubleshoot common PBL challenges.



- "Social Emotional Learning Training" for English Language Specialists (Chişinău, Moldova: June 26-30): Hosted by Peace Corps Moldova, Prof. Meyer delivered training sessions on Social Emotional Learning (SEL) at an Annual Conference of English Language Specialists from all Regional Departments of Education.



- "Social Emotional Learning" for International Association of Teachers of English as a Foreign Language (IATEFL) Inclusion Summer Camp (Lake Balaton, Hungary: June 30-July 15, 2023): Prof. Meyer delivered the sessions on Social Emotional Learning workshops which he had previously conducted in Moldova. This topic expanded on other trainers' workshops by providing additional pedagogies, best practices, and assignment evaluation and creation activities.



- "Media Literacy Camp for Early Career Teachers in Hungary" (Lake Balaton, Hungary: June 30-July 15, 2023): In the second week of the IATEFL Inclusion Summer Camp, Prof. Meyer led a series of interactive workshops focused on understanding journalism & news vs. other types of information, modern media and bias, information disorder,

and digital citizenship. In addition to engaging with theories and frameworks to understand fake news and disinformation, these workshops offered practical strategies for bringing media literacy into the classroom through reflection and connection discussions, evaluating assignments, troubleshooting common teaching challenges, and designing multi-disciplinary media literacy activities through project-based learning.

Prof. Meyer also participated in two international conferences in Moldova -- the IX International Scientific Spring Symposium at Alecu Russo University, Balti (March 24, 2023) and the Moldovan English Teachers Association (META) ELT International Conference at the Alexei Mateevic Pedagogical College, Chişinău (April 1, 2023). As a keynote speaker and presenter, respectively, he presented on best practices of outcomes-based education for educators from developing education systems in the post-communist countries of Moldova, Ukraine, Hungary, Romania, and Georgia.

At UAC, Prof. Meyer volunteered to serve as the chair of the Faculty Development Committee, which launched in Fall 2022. Additionally, he collaborated with Prof. Dustin Schwindt (Film & Media Arts) and Dr. Allison Segal (Writing & Rhetoric Studies) to lead a September 16 workshop on designing student-centered learning environments and wrote a 6-page primer on encouraging student participation (focusing on the purpose of, preparation for, and facilitation of participation). He also delivered two presentations at the Faculty Lunch Discussion series over the course of the academic year:

- "Backward Design: The End Is Just the Beginning" (December 5, 2022), highlighting a progressive, student-centered approach to designing curriculum and learning experiences to achieve course goals
- "The Coach in the Classroom" (April 19, 2023), exploring the parallels between sports pedagogy and outcomes-based education

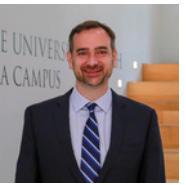


In Fall 2022, **Dr. Scott Morris** earned recognition for several zine that he made for the MAGPIES ZINE project which combines several of his research interests, including creative nonfiction, zine culture, and visual rhetoric. His zine "Still Life Cut & Paste" (a meditation on faith and college arts) was a Notable Entry at the International Zine.Ton event in October 2022. He also contributed work to several anthology zines, including:

- "Anniversary Dinner", published in *Scorch* (an anthology of food disasters), October 2022
- "Section 89: Remix", published in Coin Operated Press's *What's Left* poetry anthology, December 2022
- "Pie Month", published in the University of Illinois Press's anthology, *Revising Eternity*, March 2023

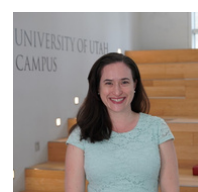
At the Zines Assemble online symposium (September 9-10, 2022), Dr. Morris, together with Master of Public Health graduate student, Zahra Alsafi, presented "I Can Brush My Teeth! a public health zine".

He also arranged for Erika Church, Design & Tech Coordinator for the Marriott Library at the Salt Lake City campus, to give a Zoom guest lecture on "A Very Brief History of Zines" in November 2022. Designed to promote the December 2022 ZineFest, the guest lecture provided an excellent historical look at zines and zine-adjacent publications in politics, literature, the arts, etc.



**Dr. Hugh Schuckman** developed and taught a new course for the Honors College series (Honor 2113--Science and Human Rights, 1700-Present) in the 2022-2023 academic year. He also recently completed a manuscript on "Transnational Anglophone Zen Education" and has been in contact with the Religion and Education series at Routledge for possible publication. On August 12-13, he attended the "21st International Symposium on the Theory and Practice of the Teachings of Dharma Master Yin Shun: Transmission and Inheritance of Taiwanese Buddhism", held at Hsuan Chuang University, Hsinchu City, Taiwan, and presented a paper on "Dharma Master Yin Shun's Madhyamika Approach to the Is/Ought Problem in Ethics."

At UAC, Dr. Schuckman coordinated and hosted the WRS International Week Korean Calligraphy Workshop in Fall 2022. He also led a group of 25 students and faculty for an overnight temple stay (May 6-7, 2023) at Musangsa Temple in Gyeryong, Korea. Their experiences included eating all vegetarian Korean temple food, meditating, chanting, getting up at 4 am for 108 full prostrations, listening to the Zen masters explain Buddhist education, and playing with the temple cat.



In March 2023, **Dr. Allison Segal** received a University of Utah Teaching Grant to help fund research for creating a new *Digital Game Rhetoric* elective course. On March 29, she presented a research paper ("Speak Better: A Meta-Analysis of Language Learning Modalities for Improving Speaking Proficiency") at the 9th Asian Conference on Education & International Development, organized by the International Academic Forum (IAFOR) in Tokyo, Japan.

In the 2022-2023 academic year, she published two research papers:

- "Speak Better: A Meta-Analysis of Language Learning Modalities for Improving Speaking Proficiency," *Official Conference Proceedings* (9th Asian Conference on Education & International Development, 2023)
- "Undergraduate Research and Grant Applications: Access and Barriers at a Transnational University" (co-authored with Heather Morgan), *Official Conference Proceedings* (9th Asian Conference on Education & International Development, 2023)

At UAC, Dr. Segal has been serving as the chair of the Undergraduate Research Opportunity Grant (UROG) Committee since Spring 2022 where she has been dedicated to increasing awareness of research and funding opportunities available to students. She hosted "Learn about Grants" workshops (with Dr. Terence Turner, Assistant Dean of Students at UAC) as well as workshops on abstracts and budget preparation to equip students with valuable skills when applying for conferences, film festivals, or larger grants in the future.

## UAC Community Outreach Events & Activities

### "Thank you from Korea" Letter Writing Campaign

On June 24-25, 2023, the UAC actively contributed to the "Thank you from Korea" campaign at the Yongsan War Memorial of Korea in Seoul, marking the 72nd anniversary of the Korean War. The campaign involves a Thank You letter writing campaign and a little ambassador appointment ceremony, with over 8,000 student participants on average each year. Exceptional students selected through the contest were given the opportunity to visit UN member countries involved in the Korean War to express gratitude to veterans.



More than 15 UAC students, alongside **Dr. Gregory Hill** (UAC Chief Administrative Officer) and **Mr. James Park** (Director of External Relations & Alumni Relations at UAC) volunteered to support the campaign and the ceremony. By engaging in initiatives like the "Thank you from Korea" campaign, the UAC aims to instill a sense of gratitude and global citizenship in its students.

### 15th National Assembly Dongshim Hanmadang (Children's Festival)

On May 20, 2023, UAC participated in the 15th National Assembly Dongshim Hanmadang event (Children's Festival) held in Seoul. With over 5,000 citizen participants, the festival took place on the lawn of the National Assembly in Yeouido and was attended by 30 UAC students, **Dr. Gregory Hill**, **Dr. Paul Rose** (Communication), **Dr. Hugh Schuckman** (Writing & Rhetoric Studies), and **Mr. James Park**. The event, organized by the Pummassi Movement Headquarters since 2005, featured various attractions including photo opportunities, traditional Korean natural dyeing, military parades, Taekwondo and Poong



Mul demonstrations, and dance performances. The UAC organized various activities, such as writing thank-you letters to veterans and face painting in the Korean Village. In conjunction with the event, Mr. James Jung Su Park launched a volunteer organization ("Pummassi with U") to promote volunteerism and contribute to the expansion of the Korean volunteer culture.



If you're interested in submitting your story, please reach out to Francis  
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